for transformative answers ▸
Look to Michigan

MICHIGAN MEDICINE
UNIVERSITY OF MICHIGAN

September 29, 2026

Think Pink Rocks
Rich and Wendy Nelson
124 W. 16th Street, Apt. 7W
New York, NY 10011-6254

Dear Rich and Wendy,

On behalf of our leadership team, clinical staff, and researchers across the breast cancer program at the University of Michigan Rogel Cancer Center, I want to express my deepest gratitude to you and the entire Think Pink Rocks community.

The growth of Think Pink Rocks over the years has been inspiring to witness. What began as a dedicated grassroots effort has transformed into a powerful force for cancer advocacy and research. The impact Think Pink Rocks has made at the Rogel Cancer Center is profound. Your unwavering support has provided our team with the flexible, catalytic resources required to pursue high-reward scientific ideas. These are the very projects that often hold the key to major breakthroughs in how we understand, diagnose, and treat breast cancer.

In my clinical practice and in our laboratories, we see daily how vital philanthropic support is to accelerating discoveries from bench to bedside. Over the years, Think Pink Rocks has supported several of our researchers, including Dr. Erin Cobain and myself. Today, thanks to this ongoing partnership, world-class investigators like Dr. Stephen Weiss are empowered to explore novel paradigms, challenge old assumptions, and uncover new biological vulnerabilities in aggressive breast cancers.

Your vision and dedication directly accelerate the pace of discovery at Rogel, bringing hope and tangible clinical possibilities to our patients. Thank you for your leadership, your extraordinary partnership, and your relentless commitment to ending breast cancer.

Sincerely,



Monika Burness, M.D.
Associate Professor of Medicine
Head, Breast Medical Oncology Section
Co-Director, Weiser Family Center for Breast Cancer
University of Michigan Rogel Cancer Center